

# The 2011 Urban Park Survey

*Compiled in cooperation of the following organizations:*

*Cleveland Young Professional Senate*

*Cleveland Professional 20/30 Club*

*Engage! Cleveland*



*Final Report*

## Introduction

This is the final report compiled by Cleveland Young Professional Senate, Cleveland Professional 20/30 Club and Engage! Cleveland. The survey was distributed via social media to various young professional networks. It is not a scientific survey, but to convey the thoughts of YP's who will be visiting urban parks. Total responses to this survey totaled 220. **Some of the thoughts and comments are not necessarily a reflection of the opinions or creators of this survey, simply the opinion of the respondent.** Responses that were deemed inappropriate or offensive were removed.

In **Question 1**, respondents were asked to provide their zip code, as to track the number of respondents who live in Cleveland vs. those who are not from Cleveland, but may be visiting an urban park in Cleveland.

In **Questions 2 and 3**, respondents were asked to give a response by providing the Top 5 things that are most important to them. The answers were randomly sorted per respondent, to not sway the answers.

**Questions 4 and 5** were open-ended questions that respondents were asked what ideas they had about what they'd like to see in an Urban Park and what items would attract them to a particular area.

It is the hope of the creators of this survey, that these findings will be useful in the programming and installations in future urban park projects, such as the Mall, Public Square and the East Bank of the Flats as Cleveland reimagines its green space. *Please forgive the white space, due to formatting issues.*

The zip code responses to Question #1:

	44094	44105	44107	44111	44113	44118	44122	44134	44144
44113	44094	44106	44107	44111	44113	44118	44122	44135	44145
	44094	44106	44107	44113	44113	44118	44122	44135	44145
44011	44094	44106	44107	44113	44113	44118	44122	44135	44145
44011	44095	44106	44107	44113	44113	44118	44122	44135	44145
44012	44095	44106	44107	44113	44113	44118	44122	44135	44145
44017	44095	44106	44107	44113	44113	44118	44122	44136	44145
44017	44102	44106	44107	44113	44114	44118	44123	44136	44146
44023	44102	44106	44107	44113	44114	44119	44123	44136	44147
44023	44102	44106	44107	44113	44114	44120	44124	44136	44147
44024	44102	44106	44107	44113	44114	44120	44124	44138	44202
44026	44102	44106	44107	44113	44114	44121	44124	44139	44256
44035	44102	44106	44107	44113	44115	44121	44124	44139	44256
44040	44102	44106	44107	44113	44115	44121	44124	44140	44321
44053	44102	44107	44107	44113	44115	44121	44124	44140	70119
44060	44102	44107	44108	44113	44116	44121	44126	44141	
44060	44102	44107	44109	44113	44116	44121	44126	44141	
44067	44102	44107	44109	44113	44116	44121	44129	44141	
44067	44102	44107	44109	44113	44118	44121	44130	44141	
44067	44102	44107	44109	44113	44118	44122	44131	44141	
44072	44102	44107	44109	44113	44118	44122	44131	44142	
44074	44104	44107	44111	44113	44118	44122	44133	44143	
44087	44104	44107	44111	44113	44118	44122	44133	44143	

## 2. What aspects are important to you in an urban park? (Pick Top 5)

Final findings from Question Two (**Top responses in bold**):

It is clear that the respondents are looking for green space for sports and other recreation activities such as Ultimate Frisbee, Football, Kickball, Softball Volleyball and other forms of sport. With that in mind, planners must be mindful of installing sidewalks or other paths that may interrupt the vitality of the green space.

Other items in the Top 5 include:

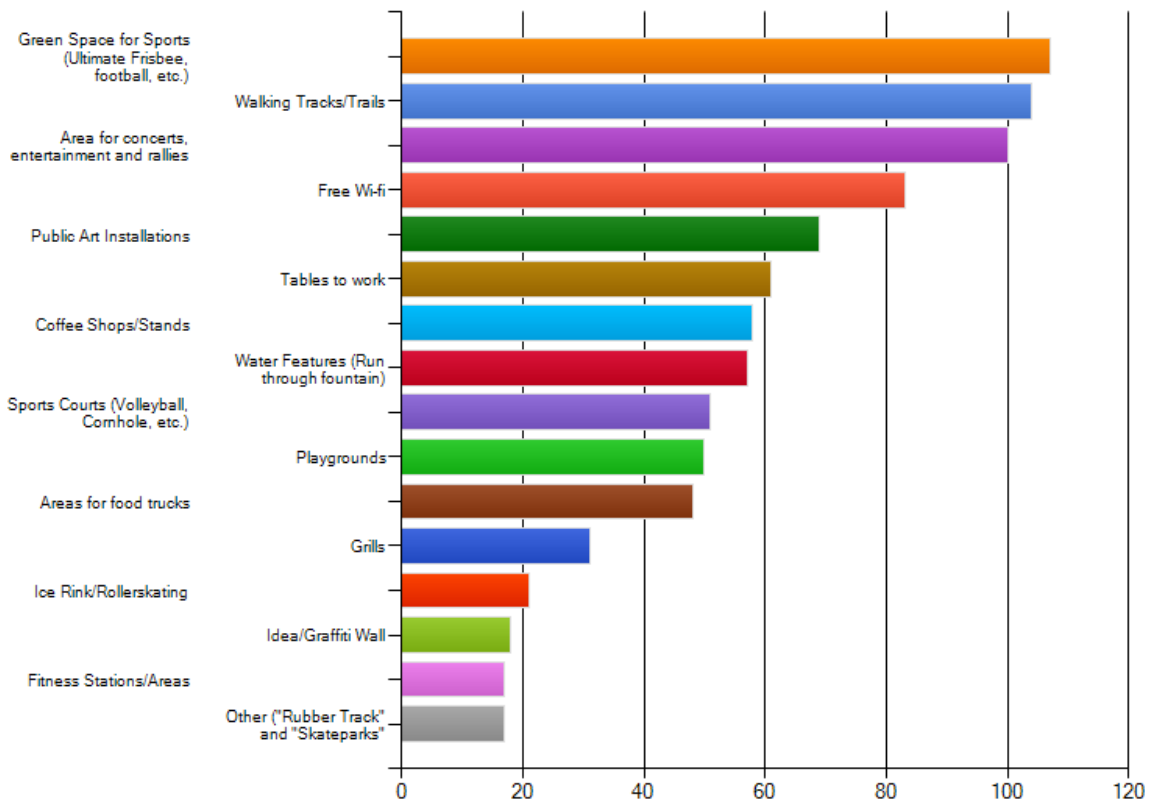
- Concert space (which is a recurring theme as to the kinds of things will attract people to an area)
- Free Wi-Fi
- Public Art
- Walking Tracks and Trails.

One item that was proposed was an all-weather track on the Mall, which could have a field inside of it that is large enough for sports such as football, soccer or Ultimate Frisbee, like a high school stadium.

### Cleveland Young Professional Senate, Engage! Cleveland and Cleveland 20/30 Club Survey

What aspects are important to you in an urban park? (Pick Top 5)		
Answer Options	Response Percent	Response Count
<b>Free Wi-fi</b>	<b>45.1%</b>	<b>83</b>
<b>Green Space for Sports (Ultimate Frisbee, football, etc.)</b>	<b>58.2%</b>	<b>107</b>
<b>Area for concerts, entertainment and rallies</b>	<b>54.3%</b>	<b>100</b>
Tables to work	33.2%	61
Playgrounds	27.2%	50
Skateparks	0.5%	1
Grills	16.8%	31
Sports Courts (Volleyball, Cornhole, etc.)	27.7%	51
Areas for food trucks	26.1%	48
Coffee Shops/Stands	31.5%	58
Water Features (Run through fountain)	31.0%	57
Fitness Stations/Areas	9.2%	17
Outdoor rubber track	8.7%	16
<b>Public Art Installations</b>	<b>37.5%</b>	<b>69</b>
Idea/Graffiti Wall	9.8%	18
<b>Walking Tracks/Trails</b>	<b>56.5%</b>	<b>104</b>
Ice Rink/Rollerskating	11.4%	21
Other (please specify)		27
	<i>answered question</i>	<b>184</b>
	<i>skipped question</i>	<b>36</b>

### What aspects are important to you in an urban park? (Pick Top 5)



#### Other Responses:

- public garden/wow landscaping
- Dog Park Area
- Safety & well lit
- area for dog park
- Chess tables!
- Mountain bike trails/obstacles
- Good lighting; trees
- rock climbing
- Bicycle rentals.
- flowers and trees
- Make it beautiful and well lit at night so it can be used. Think central park.
- residents only area, area for outdoor group fitness, pop up restaurant areas, seasonal beer gardens
- Cleanliness
- Features should be determined by appropriateness to a specific place and local user/residents desires
- That there is no bus station nearby. I want to feel safe there at all times. Free parking
- All-purpose trails

- To have a watch house or a light house where there is a person 24 hours to rent out balls like a gym would have. Free parking, Art festivals like they have in London, England every sunday.
- Recycling bins, bike racks
- Monuments, sculpture, well planned landscaping
- Farm space! Growing food!
- green space for picnics, napping
- wild natural areas, no matter how small (NYC's Central Park has many)
- Biodiversity, wildlife habitat, tree canopy, ecological functions
- good lighting, beautiful landscaping,
- places to take pets
- Bike trails!

### 3. What do you think is the biggest deterrent to an urban park (Pick Top 5)?

Final findings from Question Three (**Top responses in bold**):

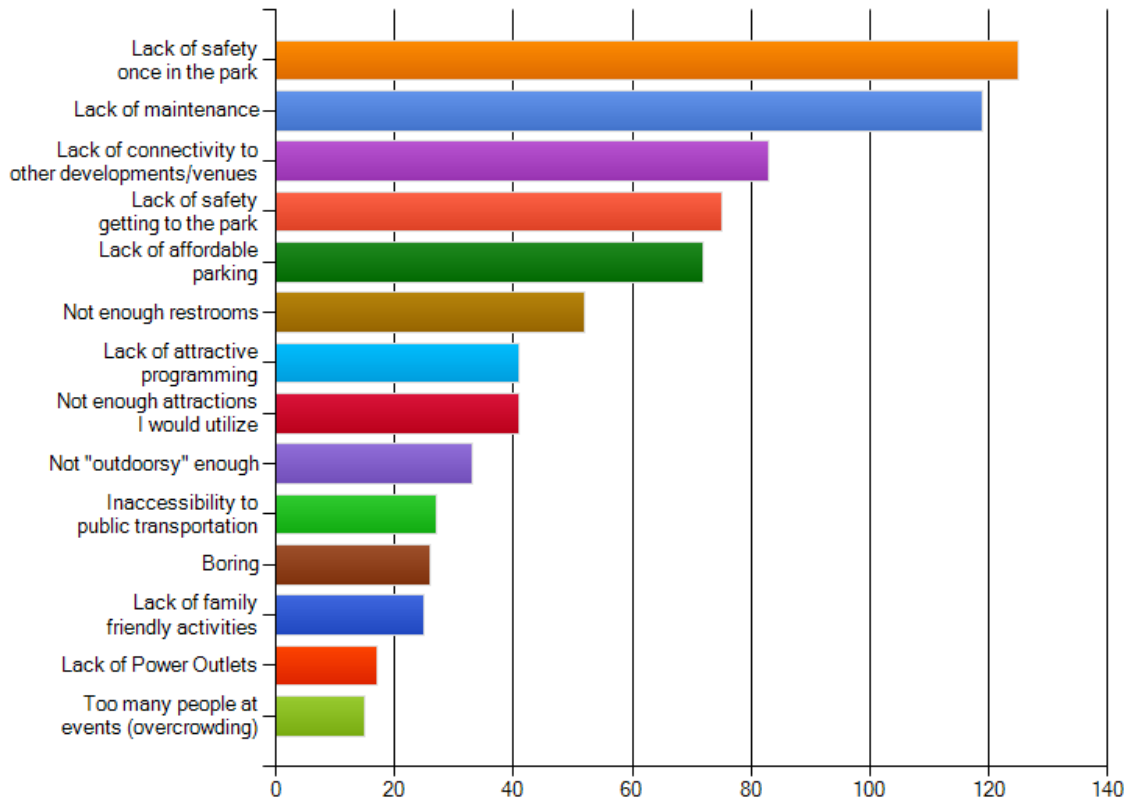
Based on the responses, the answer seems to focus on two central deterrents: the parks not being clean and the parks not being safe.

Additionally, one of the important concerns was connectivity to other venues and attractions. Certainly, the attention given to this topic is one that has, and currently still is, being discussed by the Group Plan Commission. Security getting to and from the park was a concern. And lastly, of course, was parking.

### Cleveland Young Professional Senate, Engage! Cleveland and Cleveland 20/30 Club Survey

What do you think is the biggest deterrent to an urban park (Pick Top 5)?		
Answer Options	Response Percent	Response Count
<b><u>Lack of affordable parking</u></b>	<b>39.6%</b>	<b>72</b>
<b><u>Lack of safety getting to the park</u></b>	<b>41.2%</b>	<b>75</b>
<b><u>Lack of safety once in the park</u></b>	<b>68.7%</b>	<b>125</b>
<b><u>Lack of connectivity to other developments/venues</u></b>	<b>45.6%</b>	<b>83</b>
Inaccessibility to public transportation	14.8%	27
Lack of attractive programming	22.5%	41
<b><u>Lack of maintenance</u></b>	<b>65.4%</b>	<b>119</b>
Not enough restrooms	28.6%	52
Too many people at events (overcrowding)	8.2%	15
Not enough attractions I would utilize	22.5%	41
Lack of family friendly activities	13.7%	25
Lack of Power Outlets	9.3%	17
Boring	14.3%	26
Not "outdoorsy" enough	18.1%	33
Other (please specify)		20
	<b>answered question</b>	<b>182</b>
	<b>skipped question</b>	<b>38</b>

### What do you think is the biggest deterrent to an urban park (Pick Top 5)?



#### Other Responses:

- Safety perception is issue rather than reality. I assume free parking.
- Lack of free parking
- Facilities r old n yucky
- Scary people and scary animals (such as pitbulls)
- Begging, and it would be number 1 if it was on the survey
- Lack of modern activity facilities such as mountain biking
- not kept-up, dirty restrooms
- Attracts the wrong people (if crowds of unsupervised adolescents, vagrants, etc. begin to frequent part, they will drive away professionals / families, for example)
- Roads crossing the park (Martin Luther King Drive in the Cultural Garden for example)
- too many people with dogs
- No amenities for pets
- Loitering ruffians and pan handlers.
- Not having a cop on duty.
- Cleanliness - litter, cigarette butts
- Lack of "key" attractions, like bike rentals, other types of rentals, things that allow someone to

utilize the parks amenities without owning personal equipment. If these rentals are available, more couples and families will come to the park for special visits. I used to go on dates to edge water all the time and rent the bikes. Once the bike rental (tandems and four-people bikes), it wasn't nearly as fun.

- Nothing listed seems to be an actual deterrent. If you build it they will come! Naturally, the more amenities, the more attractive. They simply need to exist.
- too noisy
- lack of restrooms, potable water, and pleasant seating
- no food options nearby, no density for people watching, no good benches, tables
- If I thought no one else would be there - looks desolate

#### 4. What would attract you to an urban park?

Final findings from Question Four:

Based on the responses, the answer seems to focus not on specific attractions, per se, but on the feeling once a person arrives in the park. Respondents stated that they would love to feel relaxed and that they want to have fun in an urban park environment.

These responses were very interesting because some of the ideas proposed here, such as food trucks and Wi-Fi, where individuals can set up a laptop and work, or permanent corn-hole game areas, are relatively inexpensive projects that could definitely pick up attendance.

- 1) outdoor area to enjoy nice weather and work/eat during the work day
- 2) more space for festivals
- A clean and safe park
- A fun, safe atmosphere where I can work out or relax with friends and family.
- A green oasis of calm with trees, trails, and water.
- A green space big enough to escape from traffic/noise/concrete of downtown.
- a mini version of Central Park
- A nice day
- A place to meet with others for various activities (sports/arts/etc). Large enough to really feel like a park, and also look like one.
- A place to picnic where you could bring alcohol
- A quiet place to take lunches while I am at work, or just generally a place to meet up with friends.
- A safe and well secured environment which maintained its quality for longer than the grand opening.
- A sense of magnetism that draws you to the park - could be any of the above "important" items done well
- A space to relax in. Something beautiful that could be a focal point for the city, an attraction for visitors, and encourage people to get together.
- A variety of different plants, artwork, food carts.
- A well-maintained, safe (perception), actively programmed park that included sand volleyball courts, places to sit and relax, connected to other venues, near a food/beverage source.
- Above answers + widespread positive civic attitude about the park and its offerings.
- Accessibility, cleanliness, safety. I ride my bike into the city often and would utilize space

to rest, park my bike, and enjoy a cup of coffee, book, lunch, etc.

- accessibility, entertainment
- Accessible, places to sit and convene, tree canopy, water features.
- Activities, Free Concerts, Green area to relax in and enjoy
- Activity, a lot of people utilizing the park. Programming specific to the needs of the surrounding community. Beautiful landscaping and fountains, Green space and working areas.
- Aesthetics and how it connects to the surrounding area. If it's not nice looking and seems to isolated, I would have reservations about going to the park.
- An urban park (especially those in an urban area like Central Park and one of the best examples of it in Cleveland, Lincoln Park in Tremont) act as a third place - a place where people can meet with each other, people watch, and offers the ability to do a variety of activities [reading, working, physical leisure activities like walking pets or running].
- Areas for lunch (work downtown)
- Areas to really enjoy nature. Must be clean/kept up and safe during all times. Trails to run and ride bikes on. Easy to access. Free parking.
- art and a lounge area to do my work--fairly comfortable outdoor seating
- Art; music (free or low cost)
- attractive landscaping; good views of either the lake or downtown skyscrapers; easily walkable (both to get there and once inside the park)
- Attractive seating where you could sit with a group, i.e. not a park bench.
- BBQ
- Being close to the park, safety, having other people there.
- Being outdoors
- Bike trails. Other cities have done really cool things with mountain biking trails. Also, beautiful space. Nature. Please - no wi-fi. Why waste \$ on installing wi-fi at a public park? People can get wi-fi at most any indoor coffee shop or restaurant. I don't go to the park to use the internet.
- Calm atmosphere within the city, green space, an area for dogs to roam which I have heard is an issue for downtown pet owners currently.
- Clean safe accessible
- clean, connected to other development downtown, 3 or 4 season spaces to protect from inclement weather, heat lamps, outdoor fire pits, natural feeling.
- Cleanliness. Programming.
- Concerts, Entertainment
- Concerts, Fitness, outdoor work space
- Concerts, tennis courts, relaxing scenery.....see schiller park in Columbus
- Convenient parking, safety
- Cool place to have lunch, meet up with friends/colleagues, Young Professional events, concerts
- Crowds, the idea of a popular hang out.
- Definitely need a park with lots of activities, Ohio and Cleveland area have enough nature walks but it would be great to have a skate park/cornhole/ activity park but also with more gardens! Small stands here and there and picnic benches and definitely a graffiti wall! Such a great way to take things that are already in place and make them into art. Cleveland needs more planned graffiti!
- Ease of getting in and out, nature-like feeling
- Easy access - parking.

- Easy access and beautiful space.
- Easy to get to
- Entertainment, concerts, rallies, festivals, food truck expos
- events
- Events and a comfortable environment
- Events geared at young professionals
- Events like festivals or concerts as well as charity events such as 5k runs
- Events, knowing other people will be there (and I won't be sitting in a park by myself), something that distinguishes the place (a unique view, public art, etc)
- Feeling safe. Feeling like other socially conscious people were utilizing it. Making sure it is kept in pristine condition. No trash/debris/branches everywhere. Having much more protection and regulations. I love Edgewater and Lincoln Park to go run and exercise. But I wouldn't really consider bringing children around.
- Flowers, especially scented ones. Sculpture and fountains. Dappled light. Performance-friendly. Parents playing with kids
- free concerts/farmers market/events
- Free parking, great programming, and area to relax.
- Fun, cultural activities inside the park (e.g. live music or dance).
- Functionality
- Going to the park where I can rest and relax and feel safe laying out on the lawn. Cheap food that you can buy there and eat as you sit on the lawn during a lunch break.
- Grass not concrete, interesting spaces, great views, well maintained spaces
- green area for relaxation, athletic activities, places to set up a laptop & get work down, entertainment groups
- green space, that is functional and safe
- Green space. Lakefront access.
- Greenery in the middle of the city. Water feature, place to walk.
- Hard Rock Live!
- Has to be well designed and has something for everyone.
- Having enough place to run
- Holding events there during the summer, easy accessibility, quiet places to relax.
- I have a dog who loves to play outside, there is a huge lack of green space downtown, having a nice/safe grassy area to walk him around would be nice. Being pet friendly always helps - the pet stations downtown help keep the area clean.
- I use a lot of them now ... I go to ones that are close to me, that have something to do, that are pretty ... some don't have many of these features but it's all I have access to so have to go
- I would be attracted by live performances, art exhibits, volleyball courts, etc.
- I would be attracted to an urban park if it was clean and safe. Playgrounds, green space, and trails are also nice.
- I would be attracted to an urban park if there were areas to work that were well maintained, grassy areas so that it feels like a park, and an area nearby to quickly get food/drink (i.e. hot dog vender, street truck, or close fast food restaurant).
- I would be attracted to an urban park that, through its layout, encouraged people to engage in a variety of ways--sports activities, space for picnicking or lounging with friends, walking trails, gathering spaces.
- I would go to an Urban park if there was organized sports at the park everyday or on the weekends. A place where you could get healthy snacks. Also, I'm looking for a place to

hangout downtown where I can walk from my condo to the park with my dog to meet other dog lovers. A place to meet other people in the area by doing group projects where we can make the city a better place. So, maybe they should build a club house with a bar.

- I would often visit an urban park if it were in a convenient location to my downtown apartment or other places I visit in the vicinity. Also, smaller spaces within the larger space would be a good way to have privacy and personal space.
- Ice skating, areas that allow for privacy, connectivity to surrounding areas. and CLEAN, WELL MAINTAINED, and SECURE
- If an urban park could be created with activities and attractions that would draw similar people to myself -- things like cornhole tournaments, cookouts in summer, ice skating / snowman-making / sledding in winter -- and ideally more creative activities to draw young adults in: Young adults in Cleveland, I feel, have hundreds of bars and restaurants to choose from. But as far as non-drinking-related leisure activities go, it is VERY challenging to find 'cool' activities to engage with 'cool' peers. An urban park, if marketed and developed the 'right' way, could provide an outlet here.
- If it is on the water
- If it was an "Urban Oasis"
- If it was cooler than Millennium Park in Chicago, think big or we will travel on weekends to Chicago and NY city
- If the park was surrounded by free parking spaces, and security wasn't an issue, I would hang out all the time!
- Inexpensive activities, proper security and cleanliness.
- innovation/creativity
- Interesting Architectural aspects, that make it unique
- It has to be integrated into an area that is full of foot traffic and encourages additional foot traffic by being adjacent or near residences, shopping, work places, entertainment attractions, restaurants, and other public buildings [libraries, churches].
- Its existence. :)
- Its existence. I have used Edgewater, Rivergate, Voinovich Parks and Cleveland Public Library Eastman Reading Garden. I will continue to use them as well as other parks as they are completed e.g., Chester Commons (if it is ever completed).
- Its setting within the urban environment. An urban park is, among other things, a place to get a different perspective of the city. Think all the pictures of the New York City skyline from Central Park.
- Large civic built structures like fountains (in the vein of old European and Latin American public spaces) where people can congregate. Meandering trail/walkways that encounter naturally-styled features like rocky outcrops or hills--changes in topography that would make a walk interesting. I'd like parks to capitalize on spectacular view--of Downtown, of the Lake, of neighborhood landmarks. Large ponds with bridges are interesting. Open space to relax. Coffee stands in the parks that bring people into the space. Parks designed along the lines of Olmstead's parks are what we need more of.
- large green space
- Legacy Village-esque weekend concerts, a coffee stand. Activity!
- Live music, no litter, well-maintained, seating to do work but space to spread out in grass as well, aesthetically pleasing, food/coffee, no cars/parking, bike-friendly
- Locally grown food & places for wildlife to live as naturally as possible.
- Lots of green space! And a dog park would be EXCELLENT.
- lots of options
- More "rustic"-type landscapes. Lots of big trees, woods, stuff like that. Also, a large, well-

maintained lawn for Frisbee, soccer, etc.

- More activities and rentals. I'm not going to go out and buy a cornhole/volleyball/tennis set up, but if I can rent it, I may make a day of it with my family. I love the idea of specialty bike rentals and a bike path. With the right promotion, that could really take off. I also think that having group exercise, yoga, tai chi, or tennis type classes available in the park (yoga in the park), for a low cost, might attract people to come on a regular basis.
- mostly everything listed in #2
- Music, concerts, festival for music or food.
- natural and/or architectural beauty, vistas, no "keep off the grass" signs (a time-honored hallmark of Cleveland parks)
- Near to restaurants etc., has music.
- Needs to be near other urban features, such as business, restaurants, entertainment, and so forth. Parks can be before and/or after meeting places for travels to the listed above features.
- Nice views of lake/skyline, safe atmosphere, food options, entertainment
- Open green spaces, public art, airy, access to lake front views
- open space, good views, safety, ability to picnic, bike racks, play sports, fly kites, etc.
- other people, great views, space to work, eat, talk
- other people; place to take family/pets; gathering place for events (i.e. Lincoln Park in Tremont); some sort of outdoor activity
- Outdoor concerts in the urban park.
- outdoor places to sit and walk to
- people watching (seriously), free events.
- performing arts space, nice weather
- programming, arts
- proximity to home or work
- Proximity to the lake, cleanliness
- proximity to where I live/work; planned or informal events; as an escape from my office
- regular events like a farmers market or ice cream stand in the summer
- running trails
- Safe environment to "get away" for a while
- Safe place to run and enjoy the view of Lake Erie, live events, fun environment with a lot of activity. I think of the Navy Pier and Millennium Park in Chicago.
- SAFE walking/running area
- Safe, well-lit public space with inviting art and maintained grounds. Places to read, eat, relax.
- Safety, cleanliness and regular events
- Safety, family-friendly activities, walking trails
- Shade trees, comfortable seating, quality materials, water feature, good programming
- Signature public art, like cloud gate
- Something that looks attractive (ex. Crocker Park)
- Something to do. Programming. It can be difficult to get into local sports leagues if you don't put an entire team together. So someone new to the city and on their own has no options.
- Sports Courts probably. I love playing sports with my friends. I would also like to spend free time in the city.
- The items listed above

- the items listed in question #2
- The natural space, trees, flowers, walking trails with views of the city. Park benches would be nice. Grassy areas for picnics. Possible hills for sledding in the winter.
- The opportunity to spend time outdoors in a semi-natural setting while stilling being in proximity to down town. Additionally, views and access to the Lake.
- The playground and a nice place to sit and read or relax
- Things for kids/families to do in both summer and winter seasons. Proximity to Lake Erie -- want to see the water!!!
- Track, Lunch space
- Trails for walkers/cyclists, public art, well-maintained green space and feeling of safety no matter what hour. I'm on board with closing Ontario and Superior!
- trees, flowers, safety, life.
- Unique events, multi-functional (exercise, relax, work)
- Unique sense of place, safety, community ties (i.e. others using the park space)
- Views and scenery. Open space and also the ability to feel private.
- Walking distance from main attractions that are already established downtown like Progressive Field, the Q, Rock Hall
- We already frequent many urban parks.
- Well maintained, safe, and nice views
- Well-maintained rec-sports fields, places to have picnics/cook outs
- Well-timed events, events that I would enjoy with or without my family, good parking, safety, night-time lighting

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**5. What types of activities, programs, or special events would you like to see and are most likely to participate in?**

Based on the responses, the words "music" or "concerts," appeared 96 times, other arts programming (outdoor theatre, movies, and public art), 36 responses, sports (including basketball, Ultimate Frisbee, and volleyball), 33 responses,

Again, many of these are inexpensive options that are certain to be popular among young professionals.

- 5-10k races, art exhibits, live music, green space to enjoy the lake view
- a place to run, live music
- Any
- Any kind of exercise club would be great - bike club, run club, something else. Anything that would advertise the space as "active" and not a place that can be easily overtaken by those with ill intentions.
- any type of volunteer activities needed to upkeep the park grounds or help facilitate public events
- anything as it relates to someone's, I don't have one and would utilize the park as it were my own backyard
- Anything athletic and fun, anything 'fun game related,' anything well publicized that I

feel may draw a large crowd of my peers: tournaments, concerts, activities, free learning, etc. ... Movies in the park in spring / summer with a giant projector screen, cookouts and cornhole, touch / flag football, pumpkin carving in autumn, art fairs / produce fairs / invention fairs, specialty fairs to attract interesting / eclectic groups; lecturers, concerts, informal networking events; learn to knit, practice Spanish, learn about wine, wine and cheese tasting, learn about cigars, learn about cars / car maintenance, learn how to create a website or create a startup.

The possibilities are endless, you know? There are so many things people are interested in and would love to learn / engage in if marketed the right way.

- anything food, art, dog/pet related (music, wine festival,
- Art programs, holiday events, and just being in the park. I think we should utilize our space on the water front better. I.E. get rid of the airport that is right there. And we should not have put the Brown's stadium there- there are a handful of games there a year then it for the most part just sits there. We should value our waterfront more and make better/thoughtful use of the space there. I hate to say this but safety is also a huge consideration. You have to avoid having hidden spaces where bums or predators can hangout it. I believe that is part of the reason for the constructing of the space on W. 25 by Great Lakes Brewery and West Side Market. That garden space on the corner by the bus stop attracted a lot of homeless people and at night it was dangerous because of the design.
- art walks, concerts, rallies, food truck events, movies in the park, festivals
- Bands, fundraisers, beer festival, city defining identity
- beachfront
- book clubs, recreational sports
- Bring your pet events, food truck events, special concerts or art shows, gardening or environmental workshops.
- Chess games, idea/graffiti wall
- city fairs, art/creative activities
- Co-ed sports leagues
- Community concerts and arts events, festivals,sports competitions (i.e. streetball)
- Community concerts by the lake. Competitions involving the lake or at least near the lake (sprint triathlons). Festivals utilizing Edgewater as a space. Connecting near West Cleveland to Edgewater better would help these things also.
- Concert stage, a small one that theater groups or small less known bands could use. Skate park would be amazing. Also I think any track is great! Also my biggest concern especially in a city park is safety!
- concert, short plays, areas for games
- concerts
- concerts
- Concerts
- concerts
- Concerts -- literature/poetry readings -- temporary art installations.
- Concerts (like Wade Oval Wednesdays), art walks, public lectures, even city/county meetings (how's that for transparency?!)
- Concerts and other arts programming (dance, theater)
- Concerts, Rallies, Festivals
- Concerts, art/craft fair, demonstrations, plays
- Concerts, dancing, lectures. My friends love to play sports, I like to watch sports.
- Concerts, family activities

- Concerts, farmers market, ice rink.
- Concerts, festivals, beach volleyball, ultimate Frisbee, walking trails.
- concerts, festivals, picnic style events, rallies.
- Concerts, Fitness, outdoor work space
- Concerts, food/drink festivals, athletic competitions , fundraisers
- Concerts, Frisbee, skating (in winter), fun stuff.
- concerts, holiday events, recycling, localized events
- concerts, kids events
- concerts, local food and culture festivals
- concerts, movie screenings; food/drink gatherings (i.e. food truck convoy or farmers market)
- Concerts, neighborhood gatherings
- concerts, pick-up sports, workshops (learn a new sport, how to paint, photography, etc.), volunteer opportunities (clean-ups)
- Concerts, plays (ala Shakespeare in the park)
- Concerts, rec leagues
- concerts, soccer, picnicking/grilling out
- Concerts, speakers, art show
- Concerts, sporting events (Ultimate Frisbee, Volleyball, Soccer, etc. and family friendly events to balance out adult events.
- Concerts, sports
- Concerts, sports activities throughout the year
- concerts/performances (local artists or choirs), art shows, craft shows, wine and food festivals, kid activities, fundraising events, sporting events/tournaments,
- concerts;
- Dependent on the location. Passive recreation/green space in the downtown urban core (comfortable seating, tables for lunching, board games, reading).

Active and passive recreation, green space for sporting activities in the Flats (TRUE public access to the water), Lakefront (Public access to the water) and other perimeter areas adjacent to the downtown urban core.

- Dog park
- Dog park, kid stuff
- Dog walking, ice skating, and art events for kids.
- drum circles, walks/hikes, concerts
- Entertainment, concerts, rallies, festivals, food truck expos
- events geared toward young professionals, music, arts, casual sport courts, wi-fi work places
- Family concerts
- Family concerts (no rap acts or other events that would draw the thug crowd); Holiday programming
- Farmers market, concerts, food trucks, festivals
- Festivals, fairs, concerts, outdoor plays, movie nights, and sporting events.
- Festivals, wine tastings, 5k
- Food truck days, concerts, art shows, street fair, food festivals
- Food trucks, wine and beer festivals/tastings, road races, free yoga or zumba classes, bar-b-ques, concerts, movie nights in the summer, fireworks
- food trucks, Young Professional events, concerts, casual sports, classes like outdoor yoga or bootcamp

- Free concerts (local college music programs, local musicians, etc.), Volunteer or charity opportunities (chances to interact with other people in the area, i.e. kids, or a place to hold/host races and other charity events)
- Free concerts, public art, farmers markets
- free concerts, sit ins, Frisbee
- Free concerts/dances in the park. I would enjoy going to the park and meeting other swing dances who would want to listen to Big Bands in the summer play at the park. Art walks. I would like there to be a boardwalk or dock where I can dock my boat at where I can enjoy the land and the water at the same time. I would like there to be educational talks on the stock market once a week. I would enjoy meeting other meet up groups in the park. Along, with every Sunday a worship center I could go to.
- free concerts/speaker series/family programming
- Friendly sports, concerts, outdoor events that compliment Cleveland
- Frisbee
- Guided hike / nature walk.
- hanging out, playing with the kids, maybe music
- Happy hours
- I would enjoy music and movie activities, use of the park as outdoor gathering spaces for meetings--I've participated elsewhere in FreeCycle events (swapmeets) that have been successful in parks. Farmer's markets!
- I would go to concerts, sports tournaments, public speakers, cookouts, farmers' markets, and so on.
- I would like to see an urban park that is downtown as a place to commemorate our people and our city's history. I want it to be a place that is beautiful and impressive to residents, as well as visitors from other parts of the world. Programming should be for grand events like concerts or public speaking. In smaller scale areas of the city, parks can lend themselves more towards programmatic activities such as exercise trails, skateboarding and such. I would use grand downtown parks for events like seeing the orchestra or picnicking on a lunch break or for walks to take in the greenery as well as civic fountains or sculptures. I would use a park in a neighborhood like Tremont to picnic, walk on or play Frisbee with my friends.
- I would most likely go to good concerts. I would love to play in sporting events. Cookouts and other things of that sort would be nice too.
- I would participate in any plays or shows at the urban park. I would also join in any athletic activities. Lastly, I would like to see opportunities to view art or participate in artistic activities.
- ice skating, sports activities, concerts/live music
- I'm most interested in activities for families that promote exercise
- indoor/outdoor coffee shops. clean restrooms.
- intramural sports, live music, restaurants/dining
- Kids and science
- Large scale music festivals
- Lectures
- Live music concerts from local artists, organized activities - dog walking club, cornhole tournament. I like the idea of the graffiti wall mentioned above, murals that are locally centered would be cool as well.
- Local musician, dance, theater showcases, food trucks, chess tournaments
- Lounging around in the park. Having lunch. Walking, running, or biking on paths. Going to concerts in the park.
- mountain bike trails

- Mountain bike, climbing, and other outdoor sports facilities.
- Music & quiet spaces to study.
- music, sports, activities for kids
- None. There are plenty of venues to hold events, programs, etc. This should just be about the outdoors, quiet, a place to walk and get away from the "city" feel.
- open air performances, sports, group activities
- Outdoor performance (concerts) and small fairs
- Outdoor concerts (with a gazebo, or some other type of covered stage in case of weather), craft fair, kite day etc.
- Outdoor concerts, festivals, fitness
- Outdoor concerts, nonprofit fundraisers, farmers market
- Outdoor concerts. 'intermural' type sports (flag football, soccer, etc). Food cookoff.
- Outdoor concerts/plays, and, if connected to public transportation, I would probably like to run on a trail.
- Outdoor movies, themed festivals, bands, yoga classes, farmers market, community craft or flea market
- Outdoor music, coffee/snack stands
- Outdoor sports and picnic areas.
- Outdoor theatre and music.
- outdoor yoga, hikes, picnics, concerts
- performing arts: theatre, music; art shows
- picnic, event for dogs, outdoor concerts or festivals
- playgrounds, picnics/BBQs, jogging
- Professional events, sports events, festivals, youth activities.
- Rec Soccer, Idea/Graffiti Wall, Outdoor Concerts, public-use space (i.e. for studying/relaxing/etc), Community Festivals
- Recreational sports (either leagues or pickup) and various arts projects (performances or showings).
- Sand Volleyball league would be great, but the only ones I've seen don't let people join unless they are already part of a team. Other stuff like that. Festivals, Music, Food Truck gatherings, Farmers Markets.
- See above
- Space to work outdoors, live music in the evenings, food trucks and stands to draw lunch crowd, children's activities. (Example: Schenley Plaza in Pittsburgh)
- Sporting events such as tennis, basketball and other organized sports.
- Sporting events to benefit the community of fund raiser. (community Olympics or event where teams register themselves and fund raise) New, unique live music from young local artists.
- Sporting events, and concerts
- Sports related
- Sports related activities, and activities such as runs through the park that raise money for local charities.
- Street hockey, bike polo, concerts, public art
- Summertime concerts and festivals
- Surprise me!
- the items listed in #2 and amenities for pets
- things for young, single adults
- Think Millennium Park
- vendors selling cute things like beats and eats a few summers ago

- Volleyball, concerts, tennis courts
- Walking, Sports Leagues
- We would like to see more activities geared toward families.
- Weekend picnics in the park where food trucks and other local businesses could setup shop.

Small scale concerts similar to what Lakewood does with their high school band at 4th of July...

- winter events; bonfires on cold, dark night; stargazing; food events, like sunrise breakfast on the water's edge at Wendy Park; active events, like hikes in little known places
- Yoga in the park
- Yoga, music, dance
- Young college art shows
- youth theater, music
- Zumba

### **Conclusion**

As was stated in the introduction, this is not a scientific survey, but an online survey conducted via Survey Monkey, as to convey the thoughts and feelings of some of the Young Professionals throughout Northeast Ohio. The answers given are not necessarily a reflection of the entire community, but a snapshot of thoughts and opinions. We hope that they are helpful to the discussion of attraction ideas for the Cleveland area.

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